

GERMANY
2023

THE
BUY SOCIAL CONNECT
CATALOGUE



5 solutions for
reducing your
company's
CO2-emissions

13 products and
services that
make your business
more impactful



SEND
Social
Entrepreneurship
Netzwerk
Deutschland

Dear Reader,

a revolutionary idea is emerging in the business world: Why not divert parts of your spending to the most sustainable suppliers out there? Welcome to the world of Buy Social! In this catalogue, we introduce you to a handpicked selection of social enterprises, all driven by creating positive impact for society.

Social enterprises prioritise benefit to people and planet and by doing so create high quality products and services that can enrich your workplace. They work on a wide variety of topics ranging from climate change, supporting children from disadvantaged backgrounds, to supporting smallholder farmers in the Global South. Sourcing from these businesses not only motivates your employees, but also creates a far reaching positive external impact for your company, illustrating your long-term sustainability strategy.

Advantages of Buy Social:

- Transform your procurement into a force for good!
- Create stories that excite your customers and employees!
- Buy sustainable and innovative products and services at a comparative price!

Interested? Then become a member of Buy Social Connect!

Buy Social Connect supports you and your procurement team in finding social enterprise suppliers whilst catering for

your company's needs. By becoming a member, you get access to our impact procurement experts and a network of likeminded businesses.

Why you should join Buy Social Connect:

- We help you identify and match with social enterprises that cater to your company's needs.
- We connect you with social enterprises and other procurement professionals at inspiring events.
- We enable you to show your engagement with the "Buy Social Connect" badge.
- We support your communication team in spreading the word about your company's buy social efforts.
- We support you in working with your tier 1 suppliers in adopting social enterprise products and services.

Get in contact with us!



About SEND

The Social Entrepreneurship Network Germany (SEND) counts more than 450 German social enterprises as its members. Its mission is to strengthen social enterprises and give them a voice. With Buy Social Connect, SEND is building strong partnerships between corporates, SMEs und social enterprises.

Get in contact with us!

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In 2020, SAP committed to prioritizing the inclusion of social enterprises into its supply chain and social procurement network.

And we want to inspire other companies to do the same.

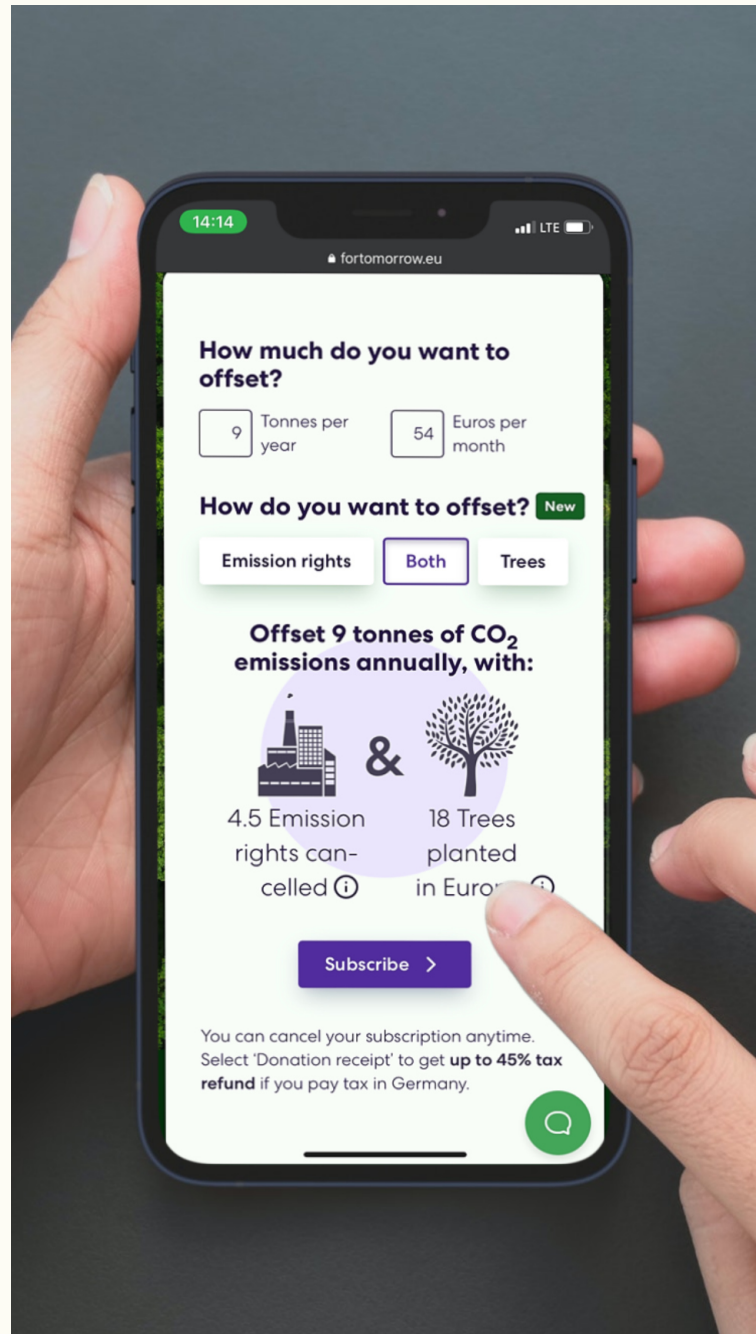
Mit freundlicher Unterstützung von



Alexandra van der Ploeg
Global Head of Corporate Social Responsibility, SAP

A roadmap towards carbon reduction

These social enterprises help you in reaching your carbon reduction goals. The best thing about them? They create stories that are exciting for your customers and employees. Save energy, manage your CO₂-emissions or make the world a greener place by planting trees!



co2online

Co2online helps you save energy, reduce costs and protect the climate with digital tools for your website.



Eco 2050 offers you carbon footprint calculation that create more transparency in your value chain and open up new reduction strategies.



ForTomorrow let's buy away CO₂ rights from coal power plants to save the climate in Europe!

Planted

Grow your company forest locally, reduce your CO₂-emissions with your team and support climate projects through **Planted**.



Engage your consumers, employees or other stakeholders by gifting them something sustainable and green - with a tree from **Treedom**!

Gifts with impact



Gifts are a perfect means to express your appreciation to your business partners and employees. A beautiful product combined with a good story goes a long way. Social enterprises offer you exactly that: Exciting products that tell an inspiring story about positive change in our often confusing world.

Are you looking for corporate gift options? [Simply get in touch with us!](#)



GoodBuy is the perfect reference point for presents for all occasions. You can choose from several impact products and put together your individual impact box. The boxes are plastic-free and will be delivered climate-positive.

Drinking tap water is the future. **Soulbottles** is on a mission to make tap water stylish through developing sustainable drinking bottles. For every bottle sold 1 € goes into water projects – so far donating more than 1,5 million euros.



The socially conscious granola glasses from **HEYHO** are tasty and beautiful. In its roasting facilities in Lüneburg, persons with diverse biographies, like drug addiction or former prison inmates, get a second chance. A granola for a second chance!

Throwing confetti is wonderful, if it doesn't contain plastics.

Saatgutkonfetti is even more sustainable: It is not only biodegradable, but also contains flower seeds. That way, every throw supports biodiversity.



Possibly the fairest chocolate in the world! **Fairafric** goes one step further in fairtrade: The chocolate is being produced in its own solarpowered factory in Ghana. This creates job opportunities in the country of the chocolate beans' origin.



Food with impact

Your cafeterias and lunchrooms are full of opportunities for a more sustainable future. Choose from one of the social enterprise products on this page or get in touch with us to discover even more delicacies.

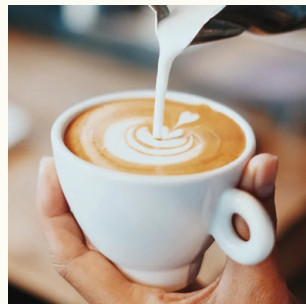
You can't find the food product you are looking for? **Get in touch with us** and we will find your right impact driven supplier.



Good Food Collective is a young and growing network of impact companies in the food sector providing the blueprint for social-ecological change.



Kernique means 100% organic & low sugar nut bites in three varieties – super tasty and plastic-neutral



Bean United makes coffee social: With every kilo of their eco friendly and fair trade coffee you buy 10 school meals in Burundi.



Solidrinks reinvent classic sodas and add a little empowerment and refugee support to their mate and cola.



Quartiermeister is a tasty beer for the common good. Every bottle causes impact for local community projects and is crafted ecologically by independent breweries in Germany.



Conflictfood is trading culinary treasures with local producers impacted by conflict, i.e. in Afghanistan, Myanmar or Ukraine. The high-quality teas, spices and more are perfect for your office kitchen or as a unique gift.

Female Health

Google, Apple, Netflix, Otto and SAP. These are just some of the companies that are now taking steps to create a more period-friendly workplace. And that makes perfect sense. A workplace where female employees don't have to worry about finding a menstrual

product and aren't exposed to inappropriate comments or jokes by their male colleagues leads to increased well-being and productivity and is more attractive to young female top talent.



Einhorn provides you with organic period products and cool dispensers for your ladies bathrooms. Products can be co-branded.



WASH United is initiator of the biggest global campaign on menstruation: the **Menstrual Hygiene Day**. They provide companies with easy and highly attractive communication solutions to create a more open and respectful conversation.



Work That Period advises companies on policies, workplace health promotion and offers workshops on period-friendly work.



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GOODBUY
Good products. Better future.

Food



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Found interesting products or services?
Want to get to know even more interesting social enterprises?
Get in contact with us!

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